

ASCE 2024 CONVENTION

TAMPA, FL | OCT. 6-9

SPONSORSHIP & EXHIBIT OPPORTUNITIES



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The American Society of Civil Engineers represents more than 150,000 members of the civil engineering profession in 177 countries. Founded in 1852, ASCE is the nation’s oldest engineering society. ASCE stands at the forefront of a profession that plans, designs, constructs, and operates society’s economic and social engine—the built environment—while protecting and restoring the natural environment.

CONVENTION PURPOSE

The ASCE Convention is the Society’s flagship membership event. It is the single event that draws together the entire Society and reflects the diversity that ASCE encompasses. The Convention presents integrated, cross-cultural, technical, and educational programming.

The program topics define a critical body of knowledge that draws attendees back year after year, providing benefits to attendees and their employers on an educational and professional level. The target audience includes leaders in the civil engineering profession across all disciplines and levels of experience—from students and younger professionals to seasoned experts.

CONVENTION TOPICS

Technical sessions will present a well-rounded mix of subjects from each of these topic categories to appeal to a broad, diverse group of practicing engineers, academicians, and affiliated professionals.

- State of the Industry/Profession
- Strategic Issues/Public Policy
- Significant Projects
- History & Heritage
- Integrated Systems
- Systems Failures
- Industry Leaders Forum

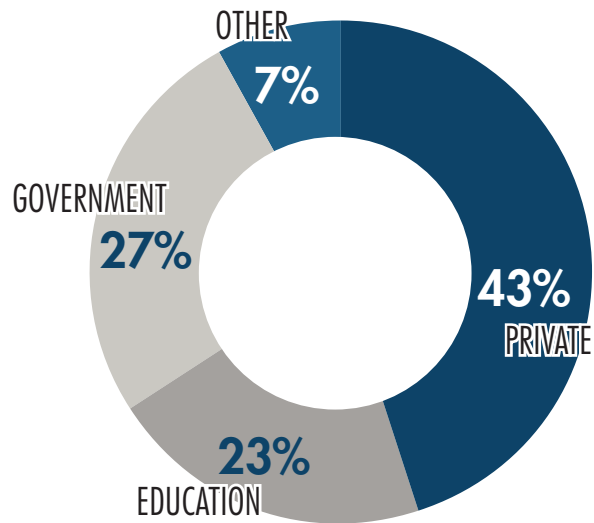
EXHIBIT BOOTH PRICING

| Item | 2 Exhibit Hall Badges | 1 Full Registration 1 Exhibit Hall Badge | 2 Full Registrations |
|--|-----------------------|---|----------------------|
| 10 x10 Booth Early Bird: on/before 6/1/2024 | \$2,395 | \$2,895 | \$3,395 |
| 10 x 10 Booth After 6/1/2024 | \$2,795 | \$3,295 | \$3,795 |
| Exhibitor Demonstration on Exhibit Hall Stage | 30 Minutes \$1,000 | 15 Minutes \$500 | |

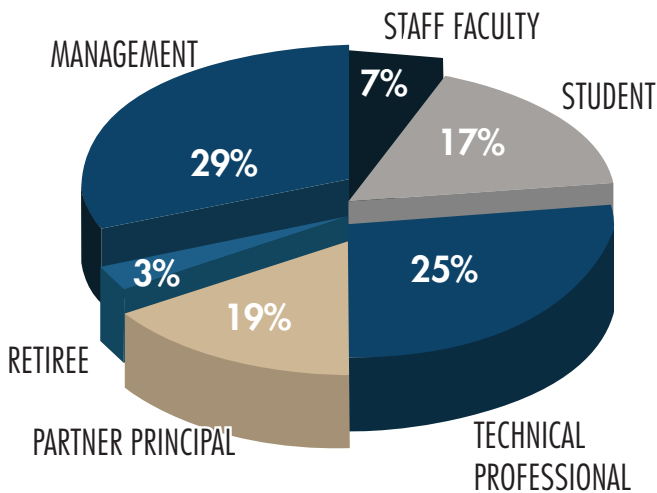
DEMOGRAPHICS

Industry Represented

- GOVERNMENT
- EDUCATION
- OTHER
- PRIVATE

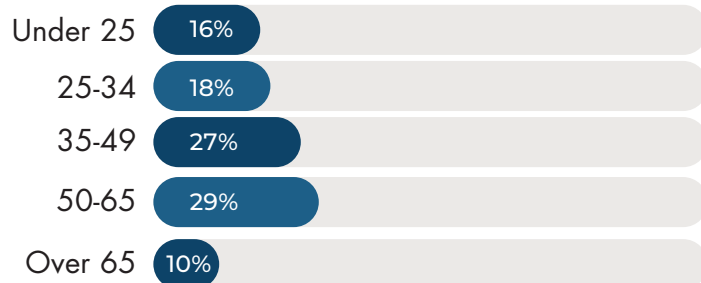


Position with Organization



- PARTNER PRINCIPAL
- STAFF FACULTY
- RETIREE
- STUDENT
- MANAGEMENT
- TECHNICAL PROFESSIONAL

Age Groups



SPONSORSHIP OPPORTUNITIES

Keep your brand in front of our influential audience through a variety of sponsorships and promotional opportunities. From event sponsorships and advertising to on-site attendee materials and more, ASCE makes it easy for you to build your brand and engage our audience.

ASCE 2024 CONVENTION SPONSORSHIP LEVELS

PREMIER - \$35,000 (includes all 4)

- Welcome Reception
 - » Exclusive signage
- Industry Leaders Forum
- Celebration of Leaders Luncheon
- Premier sponsorship for OPAL Awards Gala (see additional description in OPAL section)

PLATINUM – \$20,000 (includes all 3)

- Opening Plenary & Keynote Speaker (exclusive)
- Closing General Session Keynote Speaker and Luncheon (exclusive)
- Convention Financial Sponsor

GOLD – \$15,000 (choice of 1)

- Attendee giveaway with ASCE & sponsor logo (exclusive)
- Attendee bag with ASCE & sponsor logo (exclusive)
- WIFI network (exclusive)
- Coffee Cart in the Exhibit Hall
- Interactive String Wall in the Exhibit Hall
- Hotel key cards (exclusive)
- Opening night Student/Younger Members mocktail reception (exclusive)
- Headshots for Members
- Branding Package (Built to Suit)

SILVER – \$10,000 (choice of 1)

- Lanyards with ASCE & sponsor logo (exclusive)
- Social Media Wall
- Conference Mobile App (exclusive)
- Exhibit Hall Lunch Station (4 available)
- Student & Emerging Leaders Welcome Breakfast (exclusive)
- Continental Breakfast (2 available)
- ASCE Fellows Lounge
- Younger Member and Student Lounge
- In-Room Guest Amenity (3 available)
- Branding Package (Built to Suit)
- Convention Financial Sponsor

BRONZE – \$7,500 (choice of 1)

- Cell phone charging station (2 available)
- Convention Volunteer Lounge
- Water Stations (exclusive)
- Branding Package (Built to Suit)
- Bogo Welcome Light in Hotel Lobby
- Convention Financial Sponsor

COPPER – \$3,500 (choice of 1)

- Technical tours (multiple)
- Refreshment breaks (multiple)
- Technical Track (7 available)
- Convention financial sponsor

All sponsors for the Convention receive the following:

- Advertising in promotional material for convention
- 10x10 booth
- Social wall recognition

SPONSOR BENEFIT CHART

| | PREMIER \$35,000 | PLATINUM \$20,000 | GOLD \$15,000 | SILVER \$10,000 | BRONZE \$7,500 | COPPER \$3,500 |
|---|---------------------|----------------------|------------------|--------------------|-------------------|-------------------|
| Full Convention registrations | 5 | 4 | 3 | 2 | 1 | – |
| Additional tickets to sponsored event | 5 | 4 | – | – | – | – |
| Exhibit booth | 1 | 1 | 1 | 1 | 1 | 1 |
| Logo on Convention homepage | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| One-page flyer at sponsored event | ✓ | ✓ | ✓ | ✓ | ✓ | – |
| Attendee list pre- and post-Conference (no email) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition in Convention marketing emails | ✓ | Logo | Logo | Logo | Logo | Name |
| Entrance slideshow recognition | ✓ | Logo | Logo | Logo | Logo | Logo |
| Recognition on Conference sponsor page | ✓ | Logo | Logo | Logo | Logo | Logo |
| Event signage recognition | ✓ | Logo | Logo | Logo | Logo | Logo |
| Recognition in mobile app | ✓ | Logo | Logo | Logo | Logo | Logo |



For more information, please contact Brian Hodges at (703) 295-6349 or BHodges@asce.org.

Featuring The OCEA Awards

AMERICAN SOCIETY OF CIVIL ENGINEERS

OPAL

OUTSTANDING PROJECTS
AND LEADERS



Tuesday, October 8, 2024 | www.asce.org/opal

OPAL Awards Gala Sponsorship Levels and Recognition

Premier – Part of Convention Premier Sponsorship

- Two (2) tables of eight (8) for the OPAL Awards Dinner
- Recognition during gala by ASCE President
- 1 full-page ad in *Civil Engineering* magazine
- Special recognition at cocktail reception
- Recognition at event via various signage throughout venue
- Recognition in marketing materials
- Logo with link on OPAL webpage of ASCE website

Platinum – \$20,000

- Two (2) tables of eight (8) for the OPAL Awards Dinner
- Recognition during gala by ASCE President
- 1 full-page ad in *Civil Engineering* magazine
- Special recognition at cocktail reception
- Recognition at event via various signage throughout venue
- Recognition in marketing materials
- Logo with link on OPAL webpage of ASCE website

Gold – \$15,000

- One (1) table of eight (8) for the OPAL Awards Dinner
- Half-page ad in *Civil Engineering* magazine
- Recognition at event via signage throughout venue
- Recognition in marketing materials
- Logo with link on OPAL webpage of ASCE website

Silver – \$10,000

- One (1) table of eight (8) for the OPAL Awards Dinner
- Recognition at event via signage throughout venue
- Logo with link on OPAL sponsor page of ASCE website

Bronze – \$5,000

- Four (4) tickets for the OPAL Awards Dinner
- Recognition at event via signage throughout venue
- Name on OPAL sponsor page of ASCE website

Supporter – \$2,500

- Two (2) tickets for the OPAL Awards Dinner
- Recognition at event via signage throughout venue
- Name on OPAL sponsor page of ASCE website

Past Sponsors/Exhibitors

- ABT Inc
- ACO, Inc.
- Advanced Drainage Systems
- AECOM
- Aquanuity
- Bigane Paving Co
- Boeing
- Cell-Crete Corporation
- Charles Pankow Foundation
- Christopher B. Burke Engineering
- City of Los Angeles Bureau of Engineering
- Elevate Infrastructure
- ENR
- Gannett Fleming
- Geopier Foundation Company
- GHD
- HDR
- ICC Evaluation Service Inc.
- Infrastructure Engineering Inc
- INSTEEL Engineering Products
- IronOrbit
- KCI
- Keller
- Kennedy Jenks
- Kiewit
- Kinometrics
- Mackie Consultants LLC
- Magnusson Klemencic Associates
- Nearmap
- Pennoni
- PPI Pipe America
- Shannon & Wilson
- Stanley Consultants
- Thornton Tomasett
- Toughleaf
- Trenchless Supply Inc
- WSP