

ASCE 2024 CONVENTION

TAMPA, FL | OCT. 6-9

SPONSORSHIP & EXHIBIT OPPORTUNITIES

convention.asce.org | [#ASCE24](https://twitter.com/ASCE24)



The American Society of Civil Engineers represents more than 150,000 members of the civil engineering profession in 177 countries. Founded in 1852, ASCE is the nation's oldest engineering society. ASCE stands at the forefront of a profession that plans, designs, constructs, and operates society's economic and social engine—the built environment—while protecting and restoring the natural environment.

CONVENTION PURPOSE

The ASCE Convention is the Society's flagship membership event. It is the single event that draws together the entire Society and reflects the diversity that ASCE encompasses. The Convention presents integrated, cross-cultural, technical, and educational programming.

The program topics define a critical body of knowledge that draws attendees back year after year, providing benefits to attendees and their employers on an educational and professional level. The target audience includes leaders in the civil engineering profession across all disciplines and levels of experience—from students and younger professionals to seasoned experts.

CONVENTION TOPICS

Technical sessions will present a well- rounded mix of subjects from each of these topic categories to appeal to a broad, diverse group of practicing engineers, academicians, and affiliated professionals.

- State of the Industry/Profession
- Strategic Issues/Public Policy
- Significant Projects
- History & Heritage
- Integrated Systems
- Systems Failures
- Industry Leaders Forum

All sponsors for the Convention receive the following:

- Advertising in promotional material for convention
- 10x10 booth
- Social wall recognition

SPONSORSHIP OPPORTUNITIES

Keep your brand in front of our influential audience through a variety of sponsorships and promotional opportunities. From event sponsorships and advertising to on-site attendee materials and more, ASCE makes it easy for you to build your brand and engage our audience.

ASCE 2024 CONVENTION SPONSORSHIP LEVELS

PREMIER - \$35,000

built to suit

Includes:

- Choice of Platinum sponsorship
- 2-3 minutes on stage at a Plenary
- Premier sponsorship of OPAL Awards Gala
- Plus, added benefits to suit your needs

PLATINUM – \$20,000 (Choice of 1)

- Welcome Reception
- Opening Plenary & Keynote Speaker

GOLD – \$10,000 (choice of 1)

- Industry Leaders Forum
- Closing General Session Keynote Speaker & Luncheon
- Lanyards with ASCE & Sponsor logo (exclusive)
- Attendee Giveaway with ASCE & Sponsor logo (exclusive)
- Attendee bag with ASCE & Sponsor logo (exclusive)

SILVER – \$7,500 (choice of 1)

- Conference Mobile App (exclusive)
- Interactive String Wall in the Exhibit Hall (exclusive)
- Opening night Student & Emerging Leaders Mocktail Reception
- Professional Headshot Hub
- ASCE Podcast Booth
- Monday Global Reception
- Student & Emerging Leaders Welcome Breakfast (exclusive)
- Younger Member & Student Lounge
- Coffee Cart in the Exhibit Hall
- Cell Phone Charging Station (2 available)

BRONZE – \$5,000 (choice of 1)

- Exhibit Hall Lunch Station (4 available)
- Continental Breakfast (2 available)
- Social Media Wall
- Convention Volunteer Lounge
- Water Stations (exclusive)
- Bogo Welcome Light in Hotel Lobby
- In-Room Guest Amenity (3 available) - Sponsors to provide items

COPPER – \$3,500 (choice of 1)

- Refreshment breaks (multiple)

EXHIBIT BOOTH PRICING

| Item | 2 Exhibit Hall Badges | 1 Full Registration 1 Exhibit Hall Badge | 2 Full Registrations |
|-----------------------------------------------|-----------------------|---------------------------------------------|----------------------|
| 10 x10 Booth Early Bird: on/before 8/1/2024 | \$2,395 | \$2,895 | \$3,395 |
| 10 x 10 Booth After 8/1/2024 | \$2,795 | \$3,295 | \$3,795 |
| Exhibitor Demonstration on Exhibit Hall Stage | 30 Minutes \$1,000 | 15 Minutes \$500 | |

SPONSOR BENEFIT CHART

| | PREMIER \$35,000 | PLATINUM \$20,000 | GOLD \$10,000 | SILVER \$7,500 | BRONZE \$5,000 | COPPER \$3,500 |
|---------------------------------------------------|---------------------|----------------------|------------------|-------------------|-------------------|-------------------|
| Full Convention registrations | 5 | 4 | 3 | 2 | 1 | – |
| Additional tickets to sponsored event | 5 | 4 | – | – | – | – |
| Exhibit booth | 1 | 1 | 1 | 1 | 1 | 1 |
| Logo on Convention homepage | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| One-page flyer at sponsored event | ✓ | ✓ | ✓ | ✓ | ✓ | – |
| Attendee list pre- and post-Conference (no email) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition in Convention marketing emails | ✓ | Logo | Logo | Logo | Logo | Name |
| Entrance slideshow recognition | ✓ | Logo | Logo | Logo | Logo | Logo |
| Recognition on Conference sponsor page | ✓ | Logo | Logo | Logo | Logo | Logo |
| Event signage recognition | ✓ | Logo | Logo | Logo | Logo | Logo |
| Recognition in mobile app | ✓ | Logo | Logo | Logo | Logo | Logo |

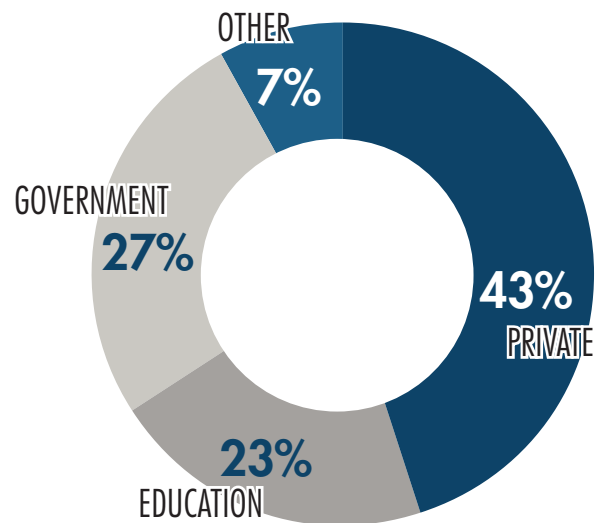


For more information, please contact
 Brian Hodges at (703) 295-6349 or
BHodges@asce.org.

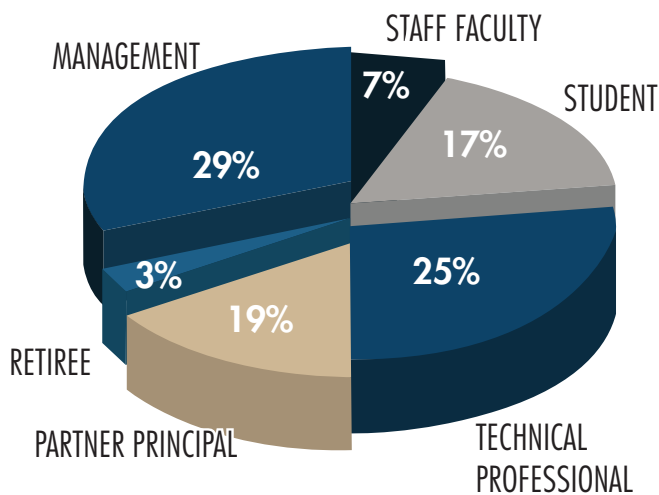
DEMOGRAPHICS

Industry Represented

- GOVERNMENT
- EDUCATION
- OTHER
- PRIVATE

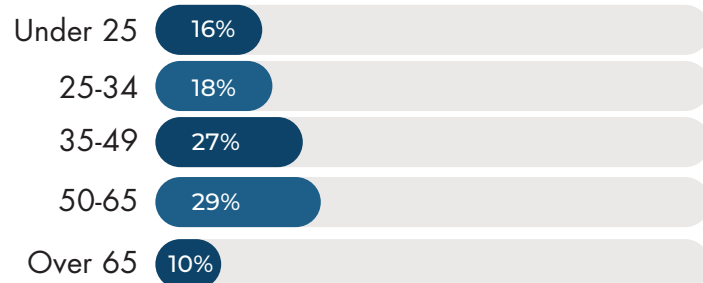


Position with Organization



- PARTNER PRINCIPAL
- STAFF FACULTY
- RETIREE
- STUDENT
- MANAGEMENT
- TECHNICAL PROFESSIONAL

Age Groups



Featuring The OCEA Awards

AMERICAN SOCIETY OF CIVIL ENGINEERS

OPAL

OUTSTANDING PROJECTS
AND LEADERS



Tuesday, October 8, 2024 | www.asce.org/opal

OPAL Awards Gala Sponsorship Levels and Recognition

Premier – Part of Convention Premier Sponsorship

- Two (2) tables of eight (8) for the OPAL Awards Dinner
- Recognition during gala by ASCE President
- 1 full-page ad in *Civil Engineering* magazine
- Special recognition at cocktail reception
- Recognition at event via various signage throughout venue
- Recognition in marketing materials
- Logo with link on OPAL webpage of ASCE website

Platinum – \$20,000

- Two (2) tables of eight (8) for the OPAL Awards Dinner
- Recognition during gala by ASCE President
- 1 full-page ad in *Civil Engineering* magazine
- Special recognition at cocktail reception
- Recognition at event via various signage throughout venue
- Recognition in marketing materials
- Logo with link on OPAL webpage of ASCE website

Gold – \$15,000

- One (1) table of eight (8) for the OPAL Awards Dinner
- Half-page ad in *Civil Engineering* magazine
- Recognition at event via signage throughout venue
- Recognition in marketing materials
- Logo with link on OPAL webpage of ASCE website

Silver – \$10,000

- One (1) table of eight (8) for the OPAL Awards Dinner
- Recognition at event via signage throughout venue
- Logo with link on OPAL sponsor page of ASCE website

Bronze – \$5,000

- Four (4) tickets for the OPAL Awards Dinner
- Recognition at event via signage throughout venue
- Name on OPAL sponsor page of ASCE website

Supporter – \$2,500

- Two (2) tickets for the OPAL Awards Dinner
- Recognition at event via signage throughout venue
- Name on OPAL sponsor page of ASCE website

Past Sponsors/Exhibitors

- ABT Inc
- ACO, Inc.
- Advanced Drainage Systems
- AECOM
- Aquanuity
- Bigane Paving Co
- Boeing
- Cell-Crete Corporation
- Charles Pankow Foundation
- Christopher B. Burke Engineering
- City of Los Angeles Bureau of Engineering
- Elevate Infrastructure
- ENR
- Gannett Fleming
- Geopier Foundation Company
- GHD
- HDR
- ICC Evaluation Service Inc.
- Infrastructure Engineering Inc
- INSTEEL Engineering Products
- IronOrbit
- KCI
- Keller
- Kennedy Jenks
- Kiewit
- Kinometrics
- Mackie Consultants LLC
- Magnusson Klemencic Associates
- Nearmap
- Pennoni
- PPI Pipe America
- Shannon & Wilson
- Stanley Consultants
- Thornton Tomasett
- Toughleaf
- Trenchless Supply Inc
- WSP



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