

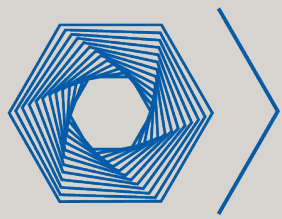


ASCE 2025 CONVENTION

SEATTLE | OCT. 8-11

SPONSORSHIP & EXHIBIT OPPORTUNITIES





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The American Society of Civil Engineers represents more than 150,000 members of the civil engineering profession in 177 countries. Founded in 1852, ASCE is the nation's oldest engineering society. ASCE stands at the forefront of a profession that plans, designs, constructs, and operates society's economic and social engine—the built environment—while protecting and restoring the natural environment.

CONVENTION PURPOSE

The ASCE Convention is the Society's flagship membership event. It is the single event that draws together the entire Society and reflects the diversity that ASCE encompasses. The Convention presents integrated, cross-cultural, technical, and educational programming.

The program topics define a critical body of knowledge that draws attendees back year after year, providing benefits to attendees and their employers on an educational and professional level. The target audience includes leaders in the civil engineering profession across all disciplines and levels of experience—from students and younger professionals to seasoned experts.

CONVENTION TOPICS

Technical sessions will present a well-rounded mix of subjects from each of these topic categories to appeal to a broad, diverse group of practicing engineers, academicians, and affiliated professionals.

- State of the Industry/Profession
- Strategic Issues/Public Policy
- Significant Projects
- History & Heritage
- Integrated Systems
- Systems Failures
- Industry Leaders Forum

EXHIBIT BOOTH PRICING

	10 x10 booth with 2 full registrations	10 x 20 booth with 2 full registrations
Before 7/1/2025	\$3,550	\$4,550
After 7/1/2025	\$3,950	\$4,950
Exhibitor Demonstration on Exhibit Hall Stage	30 Minutes - \$1,000	15 Minutes - \$500

SPONSORSHIP OPPORTUNITIES

Keep your brand in front of our influential audience through a variety of sponsorships and promotional opportunities. From event sponsorships and advertising to on-site attendee materials and more, ASCE makes it easy for you to build your brand and engage our audience.

ASCE 2025 CONVENTION SPONSORSHIP LEVELS

PREMIER - \$35,000

(Built to suit)

- Choice of Platinum sponsorship
- 2-3 minutes on the stage at a Plenary
- Premier sponsorship for OPAL Awards Gala
- Plus, added benefits to suit your needs

PLATINUM – \$20,000

(choice of 1)

- Opening Plenary & Keynote Speaker (exclusive)
- Closing General Session Keynote Speaker and Luncheon (exclusive)
- Welcome reception (up to 4)

GOLD – \$10,000

(choice of 1)

- Branded Coffee cart in the exhibit hall
- Registration Sponsor
- Conference Badge
- Industry Leaders Forum
- Attendee Giveaway
- Attendee Bag
- Mobile App Splash Banner

SILVER – \$7,500

(choice of 1)

- Activation in the exhibit hall
- Opening night student & emerging leaders mocktail reception
- Professional headshot hub
- ASCE Podcast booth
- Monday Global Reception
- Student & emerging leaders welcome breakfast
- Student & emerging leaders lounge
- Cell phone charging station (4 available)
- Social media wall
- Mobile App Sticky banner

BRONZE – \$5,000

(choice of 1)

- Exhibit hall lunch station (8 available)
- Continental breakfast (2 available)
- Convention volunteer lounge
- Water stations
- In-room guest amenity (3 available) - sponsor to provide item
- Track Sponsor

COPPER – \$3,500

(choice of 1)

- Branded yoga class item
- Branded item for fun run
- Refreshment breaks (multiple available)
- Footprints in the exhibit hall

Sponsors for the Convention receive the following:

- Advertising in promotional material for convention
- 10x10 booth (except Copper)
- Registration - see chart below
- Social wall recognition

SPONSOR BENEFIT CHART

	PREMIER \$35,000	PLATINUM \$20,000	GOLD \$10,000	SILVER \$7,500	BRONZE \$5,000	COPPER \$3,500
Full Convention registrations	5	4	3	2	1	–
Additional tickets to sponsored event	5	4	–	–	–	–
Exhibit booth	1	1	1	1	1	–
Logo on Convention homepage	✓	✓	✓	✓	✓	✓
One-page flyer at sponsored event	✓	✓	✓	✓	✓	–
Attendee list pre- and post-Conference (no email)	✓	✓	✓	✓	✓	✓
Recognition in Convention marketing emails	✓	Logo	Logo	Logo	Logo	Name
Entrance slideshow recognition	✓	Logo	Logo	Logo	Logo	Logo
Recognition on Conference sponsor page	✓	Logo	Logo	Logo	Logo	Logo
Event signage recognition	✓	Logo	Logo	Logo	Logo	Logo
Recognition in mobile app	✓	Logo	Logo	Logo	Logo	Logo



For more information, please contact
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Featuring The OCEA Awards

AMERICAN SOCIETY OF CIVIL ENGINEERS

OPAL

OUTSTANDING PROJECTS
AND LEADERS



Friday, October 10, 2025 | www.asce.org/opal

OPAL Awards Gala Sponsorship Levels and Recognition

Premier – Part of Convention Premier Sponsorship

- Two (2) tables of eight (8) for the OPAL Awards Dinner
- Recognition during gala by ASCE President
- 1 full-page ad in *Civil Engineering* magazine
- Special recognition at cocktail reception
- Recognition at event via various signage throughout venue
- Recognition in marketing materials
- Logo with link on OPAL webpage of ASCE website

Platinum – \$20,000

- Two (2) tables of eight (8) for the OPAL Awards Dinner
- Recognition during gala by ASCE President
- 1 full-page ad in *Civil Engineering* magazine
- Special recognition at cocktail reception
- Recognition at event via various signage throughout venue
- Recognition in marketing materials
- Logo with link on OPAL webpage of ASCE website

Gold – \$15,000

- One (1) table of eight (8) for the OPAL Awards Dinner
- Half-page ad in *Civil Engineering* magazine
- Recognition at event via signage throughout venue
- Recognition in marketing materials
- Logo with link on OPAL webpage of ASCE website

Silver – \$10,000

- One (1) table of eight (8) for the OPAL Awards Dinner
- Recognition at event via signage throughout venue
- Logo with link on OPAL sponsor page of ASCE website

Bronze – \$5,000

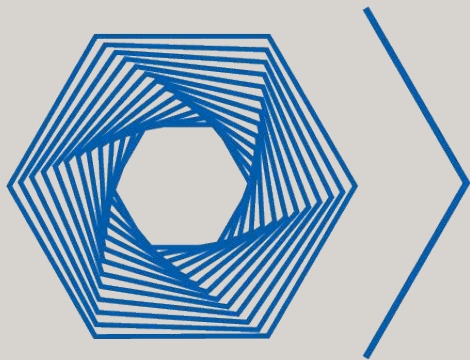
- Four (4) tickets for the OPAL Awards Dinner
- Recognition at event via signage throughout venue
- Name on OPAL sponsor page of ASCE website

Supporter – \$2,500

- Two (2) tickets for the OPAL Awards Dinner
- Recognition at event via signage throughout venue
- Name on OPAL sponsor page of ASCE website

Past Sponsors/Exhibitors

- ABT Inc
- ACO, Inc.
- Advanced Drainage Systems
- AECOM
- Aquanuity
- Bigane Paving Co
- Boeing
- Cell-Crete Corporation
- Charles Pankow Foundation
- Christopher B. Burke Engineering
- City of Los Angeles Bureau of Engineering
- ContractComplete
- Elevate Infrastructure
- ENR
- Gannett Fleming
- Geopier Foundation Company
- GHD
- HDR
- ICC Evaluation Service Inc.
- Infrastructure Engineering Inc
- INSTEEL Engineering Products
- IronOrbit
- KCI
- Keller
- Kennedy Jenks
- Kiewit
- Kinometrics
- Mackie Consultants LLC
- Magnusson Klemencic Associates
- Nearmap
- Pennoni
- PPI Pipe America
- Shannon & Wilson
- Stanley Consultants
- Thornton Tomasett
- Toughleaf
- Trenchless Supply Inc
- WSP



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