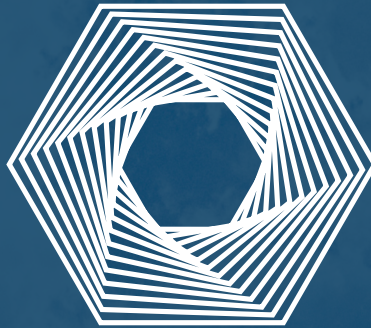




# ASCE 2023 CONVENTION

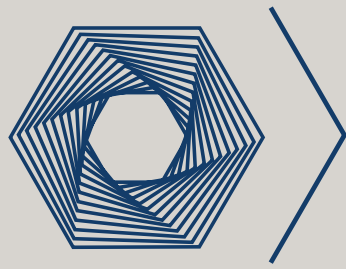
CHICAGO | OCT. 18-21

SPONSORSHIP &  
EXHIBIT OPPORTUNITIES

*BE FUTURE READY*



[convention.asce.org](https://convention.asce.org) | #ASCE23



# ASCE 2023 CONVENTION

CHICAGO | OCT. 18-21

The American Society of Civil Engineers represents more than 150,000 members of the civil engineering profession in 177 countries. Founded in 1852, ASCE is the nation's oldest engineering society. ASCE stands at the forefront of a profession that plans, designs, constructs, and operates society's economic and social engine—the built environment—while protecting and restoring the natural environment.

## CONVENTION PURPOSE

The ASCE Convention is the Society's flagship membership event. It is the single event that draws together the entire Society and reflects the diversity that ASCE encompasses. The Convention presents integrated, cross-cultural, technical, and educational programming.

The program topics define a critical body of knowledge that draws attendees back year after year, providing benefits to attendees and their employers on an educational and professional level. The target audience includes leaders in the civil engineering profession across all disciplines and levels of experience—from students and younger professionals to seasoned experts.

While holding onto the core of the ASCE Convention to *Engineer, Innovate and Lead*, the 2023 Convention will prepare attendees to **Be Future Ready** and focus on how we can best position ourselves for a prosperous future.

Join us as we also experience the "Cities of the Future" IMAX film and enjoy the world-class sights and sounds of Chicago.

## CONVENTION TOPICS

Technical sessions will present a well-rounded mix of subjects from each of these topic categories to appeal to a broad, diverse group of practicing engineers, academicians, and affiliated professionals.

- State of the Industry/Profession
- Strategic Issues/Public Policy
- Significant Projects
- History & Heritage
- Integrated Systems
- Systems Failures
- Industry Leaders Forum

## EXHIBIT BOOTH PRICING

| 10x10 Booth                    | 2 Exhibit Hall Badges | 1 Full Registration<br>1 Exhibit Hall Badge | 2 Full Registrations |
|--------------------------------|-----------------------|---------------------------------------------|----------------------|
| Early Bird: on/before 6/1/2023 | \$1,895               | \$2,395                                     | \$2,895              |
| After 6/1/2023                 | \$2,295               | \$2,795                                     | \$3,295              |

## SPONSORSHIP OPPORTUNITIES

Keep your brand in front of our influential audience through a variety of sponsorships and promotional opportunities. From event sponsorships and advertising to on-site attendee materials and more, ASCE makes it easy for you to build your brand and engage our audience.

### ASCE 2023 CONVENTION SPONSORSHIP LEVELS

#### Premier Sponsor - \$35,000 (includes all 4)

- Welcome Reception
  - » Exclusive signage
- Industry Leaders Forum
- Celebration of Leaders Luncheon
- Premier sponsorship for OPAL Awards Gala (see additional description in OPAL section)

#### PLATINUM – \$20,000 (includes all 3)

- Opening Plenary & Keynote Speaker (exclusive)
- Closing General Session Keynote Speaker and Luncheon (exclusive)
- Convention financial sponsor

#### GOLD – \$15,000 (choice of 1)

- Attendee giveaway with ASCE & sponsor logo (exclusive)
- Hotel key cards (exclusive)
- Innovation Contest
- Opening night Student/Younger Members mocktail reception (exclusive)
- Convention financial sponsor

#### SILVER – \$10,000 (choice of 1)

- WIFI network (exclusive)
- Lanyards with ASCE & sponsor logo (exclusive)
- Student & Emerging Leaders Welcome Breakfast (exclusive)
- Continental Breakfast (2 available)
- Conference Mobile App (exclusive)
- VIP Lounge

#### BRONZE – \$5,000 (choice of 1)

- Community Service Project (exclusive)
- Technical tours (multiple)
- Refreshment breaks (multiple)
- Convention financial sponsor
- Cell phone charging station (2 available)

#### All sponsors for the Convention receive the following:

- Advertising in promotional material for convention
- 10x10 booth
- 1 Full Registration
- Discounted rate for additional full registrations
- Exhibit Hall footprints
- Social wall recognition

# SPONSOR BENEFIT CHART

|                                                   | PREMIER<br>\$35,000 | PLATINUM<br>\$25,000 | GOLD<br>\$15,000 | SILVER<br>\$10,000 | BRONZE<br>\$5,000 |
|---------------------------------------------------|---------------------|----------------------|------------------|--------------------|-------------------|
| Full Convention registrations                     | 5                   | 4                    | 3                | 2                  | 1                 |
| Additional tickets to sponsored event             | 5                   | 4                    | –                | –                  | –                 |
| Exhibit booth                                     | 1                   | 1                    | 1                | 1                  | 1                 |
| Logo on Convention homepage                       | ✓                   | ✓                    | ✓                | ✓                  | ✓                 |
| One-page flyer at sponsored event                 | ✓                   | ✓                    | ✓                | ✓                  | ✓                 |
| Attendee list pre- and post-Conference (no email) | ✓ w/emails          | ✓ w/emails           | ✓                | ✓                  | ✓                 |
| Recognition in Convention marketing emails        | ✓                   | Logo                 | Logo             | Logo               | Name              |
| Entrance slideshow recognition                    | ✓                   | Logo                 | Logo             | Logo               | Name              |
| Recognition on Conference sponsor page            | ✓                   | Logo                 | Logo             | Logo               | Logo              |
| Event signage recognition                         | ✓                   | Logo                 | Logo             | Logo               | Logo              |
| Recognition in mobile app                         | ✓                   | Logo                 | Logo             | Logo               | Logo              |

# Featuring The OCEA Awards

AMERICAN SOCIETY OF CIVIL ENGINEERS

# OPAL

OUTSTANDING PROJECTS  
AND LEADERS



Friday, October 20, 2023 | [www.asce.org/opal](http://www.asce.org/opal)

## OPAL Awards Gala Sponsorship Levels and Recognition

### Premier – Part of Convention Premier Sponsorship

- Two (2) tables of eight (8) for the OPAL Awards Dinner (towards the front)
- Recognition during gala by ASCE President
- 1 full-page ad in *Civil Engineering* magazine
- Special recognition at cocktail reception
- Recognition at event via various signage throughout venue
- Recognition in marketing materials
- Name/logo on OPAL webpage of ASCE website
- Link to organization homepage from OPAL webpage

### Platinum – \$20,000

- Two (2) tables of eight (8) for the OPAL Awards Dinner (towards the front)
- Recognition during gala by ASCE President
- 1 full-page ad in *Civil Engineering* magazine
- Special recognition at cocktail reception
- Recognition at event via various signage throughout venue
- Recognition in marketing materials
- Name/logo on OPAL webpage of ASCE website
- Link to organization homepage from OPAL webpage

### Gold – \$15,000

- One (1) table of eight (8) for the OPAL Awards Dinner
- Half-page ad in *Civil Engineering* magazine
- Recognition at event via signage throughout venue
- Recognition in marketing materials
- Name/logo on OPAL webpage of ASCE website
- Link to organization homepage from OPAL webpage

### Silver – \$10,000

- One (1) table of eight (8) for the OPAL Awards Dinner
- Recognition at event via signage throughout venue
- Name/logo on OPAL sponsor page of ASCE website

### Bronze – \$5,000

- Four (4) tickets for the OPAL Awards Dinner
- Recognition at event via signage throughout venue
- Name on OPAL sponsor page of ASCE website

### Supporter – \$2,5000

- Two (2) tickets for the OPAL Awards Dinner
- Recognition at event via signage throughout venue
- Name on OPAL sponsor page of ASCE website

# ASCE CELEBRATES INNOVATION

ASCE is celebrating innovation throughout the ASCE 2023 Convention. Activities include the 2023 ASCE Innovation Contest Final event, and innovation inspired sessions. [The 2023 ASCE Innovation Contest](#) includes winning teams that competed during the [2023 Student Conferences and Symposia](#) with innovations connected to the US Sustainability Goals and the ASCE Future World Vision Mega City. The 2023 Innovation Contest Finals will take place during the Convention with the winners announced at the final award ceremony.



Is your company innovative? Do you want it to be aligned with the newest ideas and the greatest thinkers in civil engineering? Sponsoring Innovation at the ASCE Convention will highlight your company's focus on innovation and align it with the future of our industry.

## COMBINED OPPORTUNITIES

***Premier Convention + OPAL - \$35,000***

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***Platinum Convention + OPAL - \$30,000***

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***Gold Convention + OPAL - \$25,500***

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***Silver Convention + OPAL - \$18,000***

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Ask about custom packages.



For more information, please contact Kevin Bryan at [Kbryan@asce.org](mailto:Kbryan@asce.org) or (703) 295-6234.

You can also reach our general sales email box at [sales@asce.org](mailto:sales@asce.org).