



SPONSORSHIP & EXHIBIT OPPORTUNITIES

#ASCE22 | convention.asce.org

The American Society of Civil Engineers represents more than 150,000 members of the civil engineering profession in 177 countries. Founded in 1852, ASCE is the nation’s oldest engineering society. ASCE stands at the forefront of a profession that plans, designs, constructs, and operates society’s economic and social engine – the built environment – while protecting and restoring the natural environment.

CONVENTION PURPOSE

The ASCE Convention is the Society’s flagship membership event. It is the single event that draws together the entire Society and reflects the diversity that ASCE encompasses. The Convention presents integrated, cross-cultural, technical, and educational programming.

The program topics define a critical body of knowledge that draws attendees back year after year, providing benefits to attendees and their employers on an educational and professional level. The target audience includes leaders in the civil engineering profession across all disciplines and level of experience — from students and younger professionals to seasoned experts.

CONVENTION TOPICS

- State of the Industry/Profession
- Professional development
- Multidisciplinary technical
- Natural and person-made disasters
- Strategic Issues/Public Policy
- Significant Projects
- History & Heritage

Technical sessions will present a well-rounded mix of subjects from each of these topic categories to appeal to a broad, diverse group of practicing engineers, academicians, and affiliated professionals.

EXHIBIT BOOTH PRICING

10x10 Booth	2 Exhibit Hall Badges	1 Full Registration 1 Exhibit Hall Badge	2 Full Registrations
Early Bird: on/before April 28, 2022	\$1,895	\$2,395	\$2,895
After April 28, 2022	\$2,295	\$2,795	\$3,295



SPONSORSHIP OPPORTUNITIES

Keep your brand in front of our influential audience through a variety of sponsorships and promotional opportunities. From event sponsorships and advertising to on-site attendee materials and more, ASCE makes it easy for you to build your brand and engage our audience.

ASCE 2022 CONVENTION SPONSORSHIP LEVELS

PLATINUM – \$25,000 (choice of 1)

- Opening Plenary & Keynote Speaker (Exclusive)
- Welcome Reception (Exclusive)
- Closing General Session Keynote Speaker and Luncheon (Exclusive)
- Celebration of Leaders Luncheon (Exclusive)
- Industry Leaders Forum (Exclusive)
- Virtual Convention Content Sponsor (Tech Talks) (Exclusive)
- Convention Financial Sponsor

GOLD – \$15,000 (choice of 1)

- Attendee Giveaway with ASCE & Sponsor Logo (Exclusive)
- WIFI Network (Exclusive)
- Convention Financial Sponsor

SILVER – \$10,000 (choice of 1)

- Final Program Notebook (Exclusive)
- Student & Emerging Leaders Welcome Breakfast (Exclusive)
- Continental Breakfast (2 Available)
- Conference Mobile App (Exclusive)
- Cell Phone Charging Station (2 Available)
- Hotel Key Cards (Exclusive)
- Convention Financial Sponsor

BRONZE – \$5,000 (choice of 1)

- Lanyards with ASCE & Sponsor Logo (Exclusive)
- Exhibit Hall Footprints to Booth (2 Available)
- Community Service Project (Exclusive)
- Technical Tours (Multiple)
- Refreshment Breaks (Multiple)
- VIP Lounge
- Convention Financial Sponsor
- Signage/wrapping options available



ASCE 2022
CONVENTION
 ANAHEIM CALIFORNIA
 OCT 23-26, 2022

SPONSORSHIP BENEFITS

Sponsor Benefit Chart	Platinum \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000
Full Convention Registrations	4	3	2	1
Additional Tickets to Sponsored event	5	3	2	
Exhibit Booth	1			
Lectern Recognition at Plenary	✓			
Logo on Convention Home Page	✓	✓		
One Page Flyer at Sponsored Event	✓	✓	✓	✓
Attendee List Pre and Post Conference (No E-mail)	✓ w/emails	✓	✓	✓
Recognition in Convention Marketing E-mails	Logo	Logo	Logo	Name
Entrance Slide Show Recognition	Logo	Logo	Logo	Name
Recognition on Conference Sponsor Page	Logo	Logo	Logo	Logo
Event Signage Recognition	Logo	Logo	Logo	Logo
Recognition in Mobile App	Logo	Logo	Logo	Logo

COMBINED OPPORTUNITIES

ASCE PLATINUM PLUS - \$40,000

Platinum Level sponsorship for all 3 events

ASCE GOLD PLUS - \$30,000

Gold Level sponsorship for all 3 events

ASCE SILVER PLUS - \$20,000

Silver Level sponsorship for all 3 events

Ask about custom packages.



Outstanding Projects and Leaders Awards Gala, featuring the OCEA Awards

Tuesday, October 25, 2022 | www.asce.org/opal

SPONSORSHIP LEVELS AND RECOGNITION

Platinum – \$15,000

- Two (2) tables of eight (8) for the OPAL Awards Dinner
- Recognition during gala by ASCE President
- One (1) Full Page ad in *Civil Engineering* magazine
- Special Recognition at Cocktail Reception
- Recognition at event via various signage throughout venue
- Recognition in marketing materials
- Name/Logo on OPAL web page of ASCE Web site
- Link to Organization home page from OPAL Web page
- Two (2) Convention registrations

Gold – \$10,000

- Two (2) tables of eight (8) for the OPAL Awards Dinner
- Half page ad in *Civil Engineering* magazine
- Recognition at event via signage throughout venue
- Recognition in marketing materials
- Name/Logo on OPAL web page of ASCE Web site
- Link to Organization home page from OPAL Web page
- Two (2) Convention registrations

Silver – \$5,000

- One (1) table of eight (8) for the OPAL Awards Dinner
- Recognition at event via signage throughout venue
- Name/Logo on OPAL sponsor page of ASCE Web site
- One (1) Convention registration

Bronze – \$2,500

- Four (4) tickets for the OPAL Awards Dinner
- Recognition at event via signage throughout venue
- Name on OPAL sponsor page of ASCE Web site



ASCE CELEBRATES INNOVATION

ASCE is celebrating innovation throughout the ASCE 2022 Convention. Activities includes an Innovation Boot Camp, Innovation Demo Day, the 2022 ASCE Innovation Contest Final event, and innovation inspired sessions. The [2022 ASCE Innovation Contest](#) includes winning teams that competed during the [2022 Student Conferences and Symposia](#) with innovations connected to the US Sustainability Goals and the ASCE Future World Vision Mega City. The 2022 Innovation Contest Finals will take place during the Convention with the winners announced at the final award ceremony.

Is your company innovative? Do you want it to be aligned with the newest ideas and the greatest thinkers in civil engineering? Sponsoring Innovation at the ASCE Convention will highlight your company's focus on innovation and align it with the future of our industry.

SPONSORSHIP LEVELS for Innovation at the ASCE Convention

Any of the offerings below may be combined into a larger package. See Convention Sponsor Benefits chart for additional benefits and exposure information.

Lead Innovation Sponsor/Platinum - \$15,000

- Opportunity to network and broad exposure: the opportunity to be identified as a lead sponsor for the Innovation Boot Camp, Innovation Demo Day, and ASCE Innovation Contest Finals. Opportunities include presenting materials and interacting with Boot Camp, Demo Day exhibitors, and contest participants. Gold Sponsor/Lead level delivers the broadest exposure including logo on "Innovation across the Convention" signs outside of the innovation related sessions and events. Opportunities are contingent upon final offerings and events.

Innovation Sponsor/Gold - \$10,000

- Broad exposure: as an Innovation Sponsor at the ASCE Convention, your logo will be included in all contest and innovation related materials, including the pre-conference innovation boot camp, demo days and innovation sessions. Exact offerings are contingent upon final offerings and events.

Contest Supporter/Silver - \$5,000

- Your company will be identified as an Innovation supporter at the ASCE Convention in all printed/digital innovation related materials and highlighted at the ASCE Innovation Contest Finals and awards event.

Contest Supporter/Bronze - \$2,500

- Identified as a financial supporter of Innovation at the ASCE Convention in all printed/digital innovation related materials.

For more information, please contact Sean Scully at sscully@asce.org or (703) 295 – 6154.