

ASCE 2023 CONVENTION

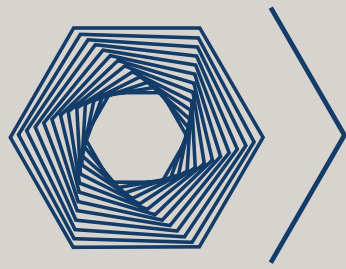
CHICAGO | OCT. 18-21

SPONSORSHIP &
EXHIBIT OPPORTUNITIES

BE FUTURE READY



convention.asce.org | #ASCE23



ASCE 2023 CONVENTION

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The American Society of Civil Engineers represents more than 150,000 members of the civil engineering profession in 177 countries. Founded in 1852, ASCE is the nation's oldest engineering society. ASCE stands at the forefront of a profession that plans, designs, constructs, and operates society's economic and social engine—the built environment—while protecting and restoring the natural environment.

CONVENTION PURPOSE

The ASCE Convention is the Society's flagship membership event. It is the single event that draws together the entire Society and reflects the diversity that ASCE encompasses. The Convention presents integrated, cross-cultural, technical, and educational programming.

The program topics define a critical body of knowledge that draws attendees back year after year, providing benefits to attendees and their employers on an educational and professional level. The target audience includes leaders in the civil engineering profession across all disciplines and levels of experience—from students and younger professionals to seasoned experts.

While holding onto the core of the ASCE Convention to *Engineer, Innovate and Lead*, the 2023 Convention will prepare attendees to **Be Future Ready** and focus on how we can best position ourselves for a prosperous future.

Join us as we also experience the "Cities of the Future" IMAX film and enjoy the world-class sights and sounds of Chicago.

CONVENTION TOPICS

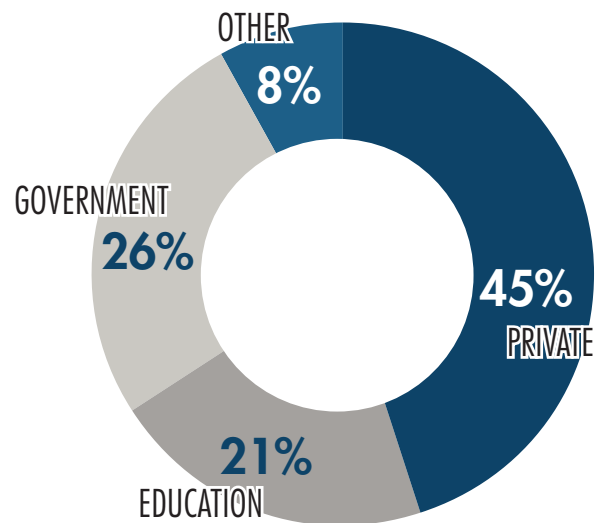
Technical sessions will present a well-rounded mix of subjects from each of these topic categories to appeal to a broad, diverse group of practicing engineers, academicians, and affiliated professionals.

- State of the Industry/Profession
- Strategic Issues/Public Policy
- Significant Projects
- History & Heritage
- Integrated Systems
- Systems Failures
- Industry Leaders Forum

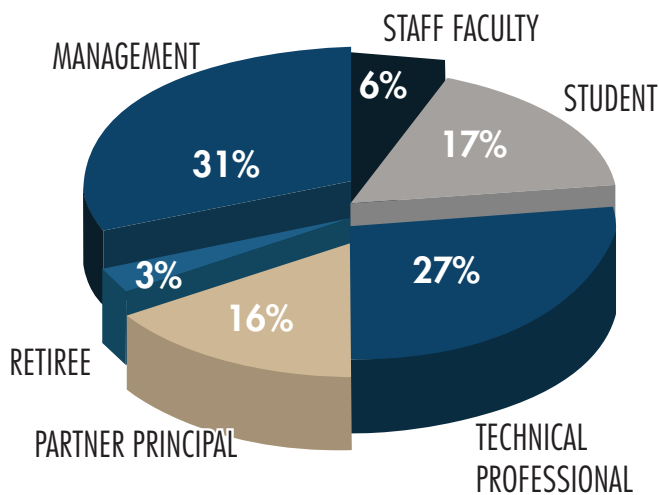
DEMOGRAPHICS

Industry Represented

- GOVERNMENT
- EDUCATION
- OTHER
- PRIVATE



Position with Organization



- PARTNER PRINCIPAL
- STAFF FACULTY
- RETIREE
- STUDENT
- MANAGEMENT
- TECHNICAL PROFESSIONAL

Age Groups

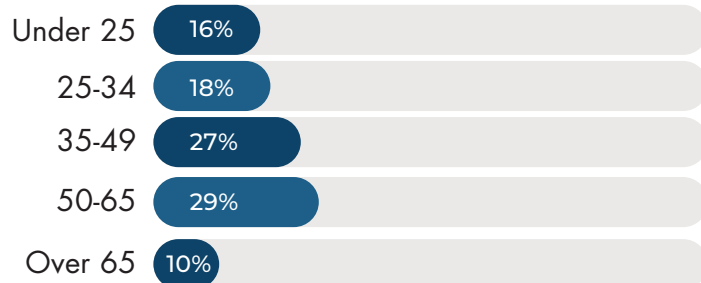


EXHIBIT BOOTH PRICING

10x10 Booth	2 Exhibit Hall Badges	1 Full Registration 1 Exhibit Hall Badge	2 Full Registrations
Early Bird: on/before 6/1/2023	\$1,895	\$2,395	\$2,895
After 6/1/2023	\$2,295	\$2,795	\$3,295

SPONSORSHIP OPPORTUNITIES

Keep your brand in front of our influential audience through a variety of sponsorships and promotional opportunities. From event sponsorships and advertising to on-site attendee materials and more, ASCE makes it easy for you to build your brand and engage our audience.

ASCE 2023 CONVENTION SPONSORSHIP LEVELS

Premier Sponsor - \$35,000 (includes all 4)

- Welcome Reception
 - » Exclusive signage
- Industry Leaders Forum
- Celebration of Leaders Luncheon
- Premier sponsorship for OPAL Awards Gala (see additional description in OPAL section)

PLATINUM – \$20,000 (includes all 3)

- Opening Plenary & Keynote Speaker (exclusive)
- Closing General Session Keynote Speaker and Luncheon (exclusive)
- Convention financial sponsor

GOLD – \$15,000 (choice of 1)

- Attendee giveaway with ASCE & sponsor logo (exclusive)
- Hotel key cards (exclusive)
- Innovation Contest
- Opening night Student/Younger Members mocktail reception (exclusive)
- Convention financial sponsor

SILVER – \$10,000 (choice of 1)

- WIFI network (exclusive)
- Lanyards with ASCE & sponsor logo (exclusive)
- Student & Emerging Leaders Welcome Breakfast (exclusive)
- Continental Breakfast (2 available)
- Conference Mobile App (exclusive)
- VIP Lounge

BRONZE – \$5,000 (choice of 1)

- Technical tours (multiple)
- Refreshment breaks (multiple)
- Convention financial sponsor
- Cell phone charging station (2 available)

All sponsors for the Convention receive the following:

- Advertising in promotional material for convention
- 10x10 booth
- 1 Full Registration
- Discounted rate for additional full registrations
- Exhibit Hall footprints
- Social wall recognition

SPONSOR BENEFIT CHART

	PREMIER \$35,000	PLATINUM \$20,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000
Full Convention registrations	5	4	3	2	1
Additional tickets to sponsored event	5	4	–	–	–
Exhibit booth	1	1	1	1	1
Logo on Convention homepage	✓	✓	✓	✓	✓
One-page flyer at sponsored event	✓	✓	✓	✓	✓
Attendee list pre- and post-Conference (no email)	✓ w/emails	✓ w/emails	✓	✓	✓
Recognition in Convention marketing emails	✓	Logo	Logo	Logo	Name
Entrance slideshow recognition	✓	Logo	Logo	Logo	Name
Recognition on Conference sponsor page	✓	Logo	Logo	Logo	Logo
Event signage recognition	✓	Logo	Logo	Logo	Logo
Recognition in mobile app	✓	Logo	Logo	Logo	Logo

Featuring The OCEA Awards

AMERICAN SOCIETY OF CIVIL ENGINEERS

OPAL

OUTSTANDING PROJECTS
AND LEADERS



Friday, October 20, 2023 | www.asce.org/opal

OPAL Awards Gala Sponsorship Levels and Recognition

Premier – Part of Convention Premier Sponsorship

- Two (2) tables of eight (8) for the OPAL Awards Dinner (towards the front)
- Recognition during gala by ASCE President
- 1 full-page ad in *Civil Engineering* magazine
- Special recognition at cocktail reception
- Recognition at event via various signage throughout venue
- Recognition in marketing materials
- Name/logo on OPAL webpage of ASCE website
- Link to organization homepage from OPAL webpage

Platinum – \$20,000

- Two (2) tables of eight (8) for the OPAL Awards Dinner (towards the front)
- Recognition during gala by ASCE President
- 1 full-page ad in *Civil Engineering* magazine
- Special recognition at cocktail reception
- Recognition at event via various signage throughout venue
- Recognition in marketing materials
- Name/logo on OPAL webpage of ASCE website
- Link to organization homepage from OPAL webpage

Gold – \$15,000

- One (1) table of eight (8) for the OPAL Awards Dinner
- Half-page ad in *Civil Engineering* magazine
- Recognition at event via signage throughout venue
- Recognition in marketing materials
- Name/logo on OPAL webpage of ASCE website
- Link to organization homepage from OPAL webpage

Silver – \$10,000

- One (1) table of eight (8) for the OPAL Awards Dinner
- Recognition at event via signage throughout venue
- Name/logo on OPAL sponsor page of ASCE website

Bronze – \$5,000

- Four (4) tickets for the OPAL Awards Dinner
- Recognition at event via signage throughout venue
- Name on OPAL sponsor page of ASCE website

Supporter – \$2,500

- Two (2) tickets for the OPAL Awards Dinner
- Recognition at event via signage throughout venue
- Name on OPAL sponsor page of ASCE website

ASCE CELEBRATES INNOVATION

ASCE is celebrating innovation throughout the ASCE 2023 Convention. Activities include the 2023 ASCE Innovation Contest Final event, and innovation inspired sessions. [The 2023 ASCE Innovation Contest](#) includes winning teams that competed during the [2023 Student Conferences and Symposia](#) with innovations connected to the US Sustainability Goals and the ASCE Future World Vision Mega City. The 2023 Innovation Contest Finals will take place during the Convention with the winners announced at the final award ceremony.



Is your company innovative? Do you want it to be aligned with the newest ideas and the greatest thinkers in civil engineering? Sponsoring Innovation at the ASCE Convention will highlight your company's focus on innovation and align it with the future of our industry.

Past Sponsors/Exhibitors

- HDR
- GHD
- Aquanuity
- Christopher B. Burke Engineering
- Gannett Fleming
- Kennedy Jenks
- Magnusson Klemencic Associates
- Pankow Foundation
- Stanley Consultants
- Thornton Tomasetti
- WSP
- AECOM
- Pearl Insurance
- KCI
- Shannon & Wilson
- Rutgers
- ENR
- Kiewit
- Keller
- Pennoni
- Kinometrics
- Nearmap
- USC Viterbi School of Engineering
- City of Los Angeles Bureau of Engineering
- Cell-Crete Corporation
- Second Harvest Food Bank
- The City of Carson, CA
- INSTEEL Engineering Products
- ICC Evaluation Service Inc.
- IronOrbit
- Toughleaf
- Geopier Foundation Company
- Trenchless Supply Inc.
- PPI Pipe America
- Advanced Drainage Systems
- ACO, Inc.

COMBINED OPPORTUNITIES

Premier Convention + OPAL - \$35,000

Platinum Convention + OPAL - \$30,000

Gold Convention + OPAL- \$25,500

Silver Convention + OPAL - \$18,000

Ask about custom packages.



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For more information, please
contact sales at (703) 295-6439
or sales@asce.org.