



# ASCE 2020 CONVENTION

## VIRTUAL CONFERENCE EVENTS

### SPONSOR LEVELS

#### DIAMOND | \$15,000

- Track Sponsor
- Innovation Contest Sponsor 2020 & 2021
- General Program Sponsor

#### PLATINUM | \$10,000

- Opening Plenary Speaker Sponsor
- Closing Plenary Speaker Sponsor
- General Program Sponsor
- Innovation Contest Sponsor

#### GOLD | \$5,000

- Industry Leaders Forum Sponsor
- General Program Sponsor
- Reception Sponsor

#### SILVER | \$2,500

- General Program Sponsor
- Scavenger Hunt Sponsor
- Gamification Sponsor
- General Innovation Contest Sponsor

#### BRONZE | \$1,000

- General Program Sponsor
- Gamification Sponsor
- Chat Room Sponsor

### VIRTUAL EXHIBIT HALL

- 2 Exhibitor Booth Sizes
- \$900/\$750
- Size will determine number of virtual screens available at booth to promote company

### BENEFITS

	Diamond	Platinum	Gold	Silver	Bronze
Convention Registration	1	1	1		
Booth in Virtual Exhibit Hall	1	1	1		
Invitation to participate as a presenter (prerecorded)	✓				
Recordings Access/Landing Page	✓				
Opportunity to be interviewed (to be shown at break)	✓				
Lectern Recognition at Plenary	✓	✓			
Rotating Banner on Convention Home Page	✓	✓			
Recognition in Civil Engineering Magazine Promotions	✓	✓			
Recognition on Convention Home page	Logo	Logo	Name		
Social Media Inclusion	✓	✓	✓		
Short Video	✓	✓	✓	✓	
Alignment with specific presentations	✓	✓	✓	✓	✓
Convention Marketing Flyers	Logo	Logo	Name	Name	Name
One Page Marketing Flyers at Sponsored Event (clickable download)	✓	✓	✓	✓	✓
Pre and Post Conference Attendee List	Logo	Logo	Logo	Logo	Logo
Recognition in Marketing Emails	Logo	Logo	Logo	Logo	Logo
Recognition in Mobile App	Logo	Logo	Logo	Logo	Logo
Recognition in Conference Program	Logo	Logo	Logo	Logo	Logo
Recognition on Conference Landing Page	Logo	Logo	Logo	Logo	Logo
Recognition on Conference Sponsor Page	Logo	Logo	Logo	Logo	Logo